



A Service of the City of Janesville

316 SOUTH MAIN STREET
JANESVILLE, WI 53545

This mailing is sponsored by the

FRIENDS OF
HEDBERG PUBLIC LIBRARY

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Janesville, WI 53545



LIBRARY MATTERS

HEDBERG PUBLIC LIBRARY

SPRING 2023

Connect with HPL Online

NON-PROFIT DISPLAYS

Need a space to promote your community organization?

Check out the library's display areas!

Call 608-758-6600 or email questions@hedbergpubliclibrary.org.

2022 @ YOUR LIBRARY

Building community in new *and* familiar ways.

<p>251,138 TOTAL VISITS</p> <p>↑25% HPL express</p> <p>177,166 LIBRARY VISITS</p>	<p>10,626 BRANCH VISITS</p>	<p>63,346 WEBSITE VISITS</p>	<p>465,754 PHYSICAL ITEMS 111,281 EBOOKS & DIGITAL ITEMS</p> <p>577,035 TOTAL ITEMS CHECKED OUT</p>
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NATIONAL LIBRARY WEEK April 23-29, 2023

<p>↑46%</p> <p>22,117 COMPUTER SESSIONS</p>	<p>23,578 WI-FI SESSIONS</p>	<p>3,923 VOLUNTEER HOURS</p>	<p>590 PROGRAMS</p> <p>17,016 ATTENDEES</p>
<p>11,280 QUESTIONS ASKED & ANSWERED BY OUR FRIENDLY STAFF</p>	<p>2,769 MEETINGS & ROOM BOOKINGS ATTENDED BY 6,089 PEOPLE & ORGANIZATIONS</p>	<p>50 OUTREACH VISITS TO 6,750 COMMUNITY MEMBERS</p>	



AN EVENING OF JAZZ
Get your tickets for the HPL Foundation Fundraiser.

LIGHTS, CAMERA...LIBRARY
Venture behind-the-scenes with local filmmakers.



HedbergPublicLibrary.org

MAIN STREET HOURS

316 South Main Street
Janesville, Wisconsin 53545

Monday - Thursday 9 a.m. - 8 p.m.
Friday & Saturday 9 a.m. - 5 p.m.
Sunday CLOSED

HPL EXPRESS HOURS

Uptown Janesville • 2500 Milton Avenue
Janesville, Wisconsin 53545

Monday - Saturday 10 a.m. - 4 p.m.
Sunday CLOSED

LIBRARY CLOSINGS

Monday, May 30

CONTACT US

Information Desk 608-758-6600
Children's Desk 608-758-6585
Questions@HedbergPublicLibrary.org

PROGRAM REMINDERS

Never miss out on a program when you subscribe to receive weekly calendar reminders. Visit our website for details.

MEDIA RELEASE

All persons visiting Hedberg Public Library may be photographed or recorded by library staff, local media or others. These images may appear without compensation or notification in the newspaper, regional broadcasts, publications, productions, on the Web, or in other printed or electronic materials related to the role and function of Hedberg Public Library. Individuals who do not wish to be photographed or recorded at a library program should contact library staff. Please note that no names will be used without expressed permission.

Please note: Programs may be filmed by JATV public access.

ON THE COVER

Special thanks to the HPL Foundation and the Friends of HPL for making our shiny new sign a reality!

CELEBRATING THE PAST, LOOKING AHEAD A MESSAGE FROM THE DIRECTOR

As we welcome spring and embrace the new opportunities of 2023, I'd like to take a minute to remember the successes of 2022. We were able to offer more programs and activities for the community, saw an increase in patron visits to the library, and were recognized for our service by Forward Janesville and Dollar General. All these accomplishments were made possible by our incredible staff and their ability to navigate the return to normal after the difficult pandemic years.

As always, we appreciate the support our community has provided to the library. We will continue to find ways to support you in return.

We will continue to focus on our philosophy of Building Community as we invite people to participate in programs and activities, perform research, or simply relax and read in many of our comfortable spaces.

We also look forward to getting out in the community and engaging with our patrons, both existing and new, and introducing to them the many exciting, enriching, and rewarding experiences that await at Hedberg Public Library. There will be new activities planned, variations on existing programs, and more opportunities to **discover, share, create, and connect** with you.

To help us develop our programs and services, we'd love to hear your library stories! Share how you use the library, how it's impacted your life, or your favorite library resource. Big or small, your stories are important to us. Visit our website or use the QR code below to share what the library means to you.

I hope you'll stop in, at our Main St. location or our HPL Express branch at Uptown Janesville, to see what HPL has on deck for spring. We look forward to an exciting season!

Tell us your library story!

Use the QR code or visit our website to share your story.



Bryan J. McCormick
Library Director



COMMUNITY SERVICES OFFICE HOURS

Hedberg Public Library is proud to partner with several local service organizations to provide ongoing access to experts in our study rooms. *No appointment necessary. Walk-ins welcome.*

GIFTS MEN'S SHELTER
2nd Tuesday from 9 a.m.-12 p.m.
STUDY ROOM 5
4th Friday from 9 a.m.-12 p.m.
STUDY ROOM 4

VA HEALTHCARE FOR HOMELESS VETERANS
Every Other Tuesday from 11 a.m.-1 p.m.
STUDY ROOM 4

ECHO PATH PROGRAM
2nd Tuesday from 2-4 p.m.
4th Friday from 10 a.m.-2 p.m.
STUDY ROOM 5

SECOND HARVEST
2nd Tuesday from 2-4 p.m.
4th Friday from 10 a.m.-2 p.m.
STUDY ROOM 4

COMMUNITY ACTION, INC.
Tuesdays from 3-5 p.m.
STUDY ROOM 4

BIG BROTHERS BIG SISTERS OF SOUTH CENTRAL WISCONSIN
Every Other Tuesday from 4-5 p.m.
STUDY ROOM 3

ROCK COUNTY ADCRC ELDER BENEFITS SPECIALIST
3rd Thursday from 11:30 a.m.-1p.m.
STUDY ROOM 4

LEGAL ACTION OF WISCONSIN*
Thursdays from 3-7 p.m.
STUDY ROOM 5
** for low-income residents facing housing challenges*

HEDBERG PUBLIC LIBRARY FOUNDATION



Get Your Tickets

Our 2nd annual spring fundraiser, **An Evening of Jazz**, is just around the corner. See details on page two or scan the QR code to purchase your ticket for just \$



THANK YOU FOR YOUR SUPPORT

We appreciate the generosity of the individuals who gave to the HPL Foundation October - December 2022. **Interested in supporting your library?** Visit our website to learn all the ways you can give to HPL.

In Memory of Patricia L. Miller, Robert and Janice Berezowitz, Barbara M. Noll Callahan, Michael and Judith Catterall, David and Susan Foulkes, Randal and Ann Kumm, Lauren Meyer-Herr, Lawrence and Susan Young, Sunshine Senders, Kathleen McCann, Robert and Kathy Richards, Stroupe Insurance Agency, LLC, Robert and Dorothy Suter, In Memory of Leona Kisliia, Lois M. McKinney in Memory of William A. McKinney, Claremont Jackman Foundation, Deborah D. King, Anonymous, Regina Anderson, Arlys Zellmer, In Memory of Geraldine and Donald Hedberg, Judith Jaggard, Patricia Henry, Karen Woodrich, In Memory of Kathy Van Caster, Diana Kjendle, Doris Roehl, Ronald and Jill Conradson, Thomas and Kathleen Thostenson, Doris Robb in Memory of Harold Robb, In Memory of Keith H. Stubbendick, In Memory of Richard Blakemore, Catherine H. Szudarski, Peter and Peggy Jacobs, Mitch Pelsue, David B. Feingold and Julie Jacobs Feingold, Jim and Karel Cripe, Christine A. Clark, Phillip and Susan McCarville in Memory of Leo Marklein, Dolores M. Dilley, Joanne O. Anderson, Carl and Barb Weber, Dan and Leeann Woodman, In Memory of Carolyn Mowbray, Ann and Bob Reilly, Ms. Coral Swanson, Bertha J. Janis, Laurie Marsh, Aron Bussan, Roberta Kerr, Bryan McCormick Family, Linda Stehura, Deborah Myers, Tim Cullen, Dawn Kabor, In Honor of Janet Dow, Syneva Tracey, Elaine Strassburg, Cindy Vaughn, Anne Thomas, Jodi Bollendorf, Anthony and Kay Briski, Carl Kramer, Richard and Holly Dunagan, Tim and Bonnie Heindel, Home Depot, In Memory of Bernice Hodge, Jane Ferguson M.D., Evelyn Kealey, Steven and Susan Maciolek, Patricia McNulty, Larry and Karla Nitz, Kathryn Shebiel, Michelle Staver, In Memory of Sherry Thurner, James and Karla Vriezen, Lori Wetzell, Rick Wilson, Beth Tallon, Nancy Lemke, Marsha Kai, Debra Ewing, Robert Bryan, Karen Grimsrud, Charles and Helen Mortensen

\$77,766 IN 2022

It was a banner year for donations. Here are a few reasons why people offered their support:

“Our library is one of many assets of Janesville, certainly tops for me. I love to see young moms with the little ones who take advantage of the children's section of books and story time. Personally I have taken advantage of the **Curbside Pick-Up**, for people like me who have mobility issues. ” - DIANE

“I am grateful for the **genealogy resources** available at Hedberg, and plan to make good use of them in 2023. ” - ANONYMOUS

“Don't know what I'd do without a library. The building is welcoming and the staff is courteous and pleasant. I also use it for **research** on occasion. Very helpful. ” - DOLORES

“I began volunteering at the library over 25 years ago. I **volunteer** every week and enjoy every minute of it. ” - ANONYMOUS

Tell Us Why You Give

We'd love to hear, in your own words, why you choose to give to your library. Use the QR code or visit our website to share your reasons.



FRIENDS OF HEDBERG PUBLIC LIBRARY

LOVE THE LIBRARY? BECOME A FRIEND!



Scan the QR code with your phone's camera to learn more about the Friends of HPL!

The Friends of HPL is a nonprofit volunteer group that supports the library in many ways. The Friends operate **The Ground Floor** in the lower lobby, selling used books, gifts, snacks, and beverages.

Membership dues and proceeds from the shop and other fundraisers enhance the library and its services.

Memberships start at just \$20. Use our safe and secure PayPal link online OR fill out our membership form to become a Friend of HPL! Already a Friend? Renew today!



The Friends of HPL would like to thank all of the donors who selected an ornament from the Giving Tree and generously donated that gift. Gifts this year included items for Youth Services, the Bookmobile, and homeless care kits. Gifts included socks, hats, scarves, toiletries, art supplies, and so much more.

The items will support library activities and projects that take place throughout the year and provide much needed assistance for the homeless. We sincerely appreciate the community support.

It's not too late to give!

All donations to the Friends of HPL help support library programs and services. Visit our website or stop in to make a donation today!

The Ground Floor
shop | eat | drink | read
at Hedberg Public Library

Visit our volunteer-run coffee shop and used book store to stock up on great reads and yummy snacks.



DYK? Friends members get 20% off purchases at The Ground Floor!

LOCAL FILMMAKERS USE LIBRARY AS BACKDROP



HEDBERG PUBLIC LIBRARY IS A LOT OF THINGS FOR A LOT OF PEOPLE IN THE COMMUNITY. BUT A MOVIE SET?

Absolutely, says Janesville filmmaker, Brad Allen. Over a couple of days in November and December, Allen and his co-directors Mike Alan Watson and Jonathan Major Condon used HPL as the setting for their short film *Immortal Author*.

The three-scene film, screenplay by Allen, opens with a shot of HPL's recognizable lower entrance and leads the viewer up its striking staircase.

"The spiral staircase is such a defining feature of the library," says Allen. "We thought that would be good to showcase—it is exciting to viewers."

While the library features prominently in the film, Allen says the idea of it being the primary setting came late in the project process.

"We originally planned to film outside - maybe Palmer Park," he relates. "But as it was getting closer to winter, casting took longer than expected and we were worried about it snowing on the day of shooting." Allen and his directing partners explored a few options and decided to look at filming at HPL. He reached out to HPL Assistant Director, Charles Teval, and the two arranged for the cast and crew to film at the library.

"It's a great thing that members of our community think of the library in creative and innovative ways."

- Charles Teval, HPL Assistant Director

"Our mission is to provide services and resources to the community," said library director, Bryan McCormick.

"It was our pleasure to be able to partner with a local filmmaker, and to have the library as a setting and integral part of their production."



Allen is no stranger to the public library. He and his family moved to Janesville when he was just six, and he grew up taking part in HPL's Summer Library Challenge, reserving computer time for video games, and borrowing movies he couldn't find at the local video store. "I spent a bunch of time there," he recalls.

Additionally, the UW-Whitewater graduate self-published a book he wrote through his teenage years, *Fallen Heroes: Exoneration*, which is still available for checkout at HPL.

"I've taken it off the market because I want to do some revisions," Allen notes. "I'm close to having that done and will re-release it."

He also recently connected with Kara Blue, HPL Public Services Librarian, at a Forward Janesville networking event.



Allen says incentives provided by the Summer Library Challenge and the influence of his family and school programs motivated him to read, which benefited his writing skills.

"Having the resource of the library and encouragement as a kid to read, that has paid off later in life," he says.

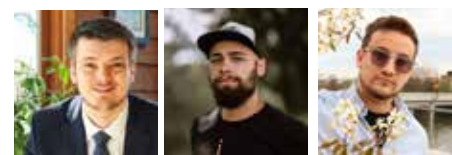
"The library is one of the few places you can go to just exist as a human being without having to pay to be there."

- Brad Allen, Filmmaker

HPL hosted a screening of *Immortal Author* on Thursday, February 2. After viewing the short film, cast and crew joined Allen to answer questions, and discuss how the project was brought to life, what ideas they hope viewers take away from the story, and other details about the process of creating and sharing film projects with local and online audiences.

In addition to promoting the short film, Allen hopes the screening will encourage others interested in film production to pursue the craft.

"Anyone can do it," he says. "You can jump in—don't feel unqualified. We're not professionals; we hope to encourage others that way. If it helps other people to learn about the process and help them get a leg up, that's awesome."



Brad Allen Jonathan Major Condon Mike Alan Watson

Watch the short film on Allen's YouTube Channel:
[YouTube.com/@bradallenfilms](https://www.youtube.com/@bradallenfilms)

SAVE MONEY & TIME WITH THESE FREE RESOURCES FOR BUSINESSES & NON-PROFITS



Preparing to open a small business and then keep it running requires a lot of research! Learning to write a business plan, establish a business entity type, identify your market, hire or manage employees, write contracts or grant applications, do business accounting and taxes, attract customers, and stay current on marketing strategies is time consuming and expensive when you need to buy books or hire experts on these topics. Hedberg Public Library maintains a popular materials collection covering a variety of topics important to small business start-up and maintenance in our **Small Business Resource Center (SBRC)**. This collection of around 1,000 print books supplements online business research databases such as **Gale Business Insights**, prepares business owners for conversations with bankers, attorneys, tax planners, and vendors, and helps those who still prefer learning from physical books. Stop in to view these new titles added to our SBRC in 2022:



UPCOMING PROGRAMS:

Google 101: Helping Your Small Business Be Seen
Wednesday, March 15, 6-7 p.m.

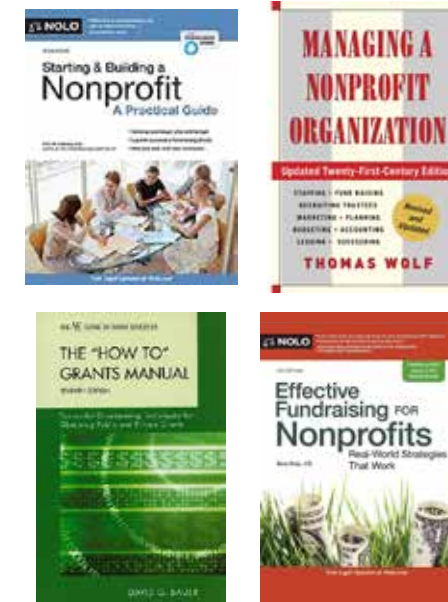
Keep Your Business Running After a Disaster
Wednesday, April 12, 6 p.m.

Ask-a-Librarian: Business Start-Up
May 1-May 6

Small Business Active Shooter Training
Wednesday, May 17, 6 p.m.



Starting a nonprofit organization can take a lot of time and effort, but one of the most crucial parts is fundraising efforts. As 90% of U.S. foundations do not have websites, the insights you need to find funders for your nonprofit will not be discovered via standard search engines. You need up-to-date, in-depth information to reach the philanthropists that want to support your mission. The grants information available in Candid's **Foundation Directory** at the HPL allows you to tap funding opportunities beyond open Requests for Proposals. In addition, we provide access to other materials on starting, staffing, fundraising, recruiting trustees, promoting diversity, marketing, budgeting & accounting, and planning a nonprofit. Stop in to access **Foundation Directory**, ask for research help, or view these titles in our collection:



UPCOMING PROGRAMS:

Introduction to Foundation Directory
Tuesday, May 2, 6 p.m.

NEED MORE HELP?

Kara Blue (Business) 608-758-5834
kblue@hedbergpubliclibrary.org

Kasey Weiland (Non-Profit) 608-758-5831
kweiland@hedbergpubliclibrary.org

Get Your Tickets



An Evening of Jazz with

CHRISTOPHER'S PROJECT

FRIDAY, APRIL 28, 7 P.M.
Hedberg Public Library • 316 South Main Street

Mark your calendars for the HPL Foundation spring fundraiser!

Join us for an An Evening of Jazz with a Milwaukee jazz staple. Led by Saxophonist Christopher Pipkins, Christopher's Project is a 3-time winner at Showtime at the Apollo in NYC, a recipient of The Black Excellence Award in Music, and is currently on the Milwaukee Bucks Entertainment Team.

Tickets \$25 • Cash Bar (Beer & Wine)

Visit our website, call 608-758-6584, or scan the QR code.



SAVE THE DATE

Mark your calendars for our second annual Book Fest, featuring published Wisconsin authors, writer's workshops, book signings, and more.

Our keynote speaker this year will be Wisconsin's own **Michael Perry**.

Back for a second visit to HPL, the New York Times bestselling author, humorist, singer/songwriter, and intermittent pig farmer will also be the special guest at the **Friends of HPL Author Reception** held at The Venue. This new Book Fest event is sponsored in part

by The Venue and Premiere Bank.

Visit our website for event details.

To learn more about our keynote speaker, visit [SneezingCow.com](https://www.SneezingCow.com).





STOP IN TO OUR NORTHSIDE BRANCH

HPL Express, located inside Uptown Janesville, is the perfect shopping pit-stop!

Browse books, movies, music, and more. While you're there, take a second to help us put together our featured puzzle - or take one home from our ever-growing collection.

PROGRAMS @ HPL EXPRESS

Visit our the library's calendar for a full list of events happening at the branch, including our Monday Meet-Ups for kids and families, and the brand new Coffee & Conversations - a great opportunity to meet new people and discuss whatever you're currently reading.

DYK?

You can pick up holds and return books from any SHARE library at HPL Express!

HPL Express @ Uptown Janesville
Monday-Saturday, 10 a.m.-4 p.m.
2500 Milton Avenue • Janesville, WI

A FOCUS ON DIVERSITY, EQUITY & INCLUSION



Library staff dedicate half-day training to creating dynamic a culture of inclusive excellence.

On February 20, Dr. Marcus Lewis, owner of *Key Change Consulting, LLC*, spent the morning guiding HPL staff through four modules that included Raising Awareness, Inclusive Language, Introduction to the Ho-Chunk People, and Allyship & Action Planning.

Each module allowed Dr. Lewis to provide background information on DEI terminology and broad concepts, with built-in time for individual and small group reflection.

Learn more about Dr. Lewis and his trainings at keychangellc.com.

THE SKY(LIGHT)'S THE LIMIT



In early 2022, HPL established a new team focused on creating book and material displays that engage patrons as they browse. Consisting of the marketing staff and two Public Service Associates, this crafty crew decided to take their talents to the sky for the Summer Library Challenge.

The theme: *Oceans of Possibility*. The vision: *floating jellyfish*. The outcome: *epic*.

Patrons and staff alike oohed and aahed at the colorful addition to the skylight, which spurred the team to commit to a new theme each season. So far it's been falling leaves, sparkling snowflakes and crystals, and spring cherry blossoms (available to view now).

What do they have up their sleeves for this year's groovy summer vibe? You'll have to stop in to find out!



The Display Team at HPL
Picture standing, L to R: Brenda W., Jennifer S., Elizabeth H. & Jodi R.
Sitting: Linda K.



HEY PEEPS, LET'S GET CREATIVE



Back by popular demand, our Peeps-o-Rama competition makes the best of a sticky situation!

Join your library Peeps® and create a diorama using Peeps® mallow treats (more than one entry is welcome) - and then vote for your favorites in our Peoples Choice Awards!

Use your imagination, skills, and at least one Peeps® mallow of any variety to create a unique take on a book, movie, pop culture, or ANYTHING that inspires you!

Visit our website for entry and voting details.

Diorama Drop-Off:
Thursday, March 29 - Saturday, April 1 (by 10 a.m.)
View & Vote: Saturday, April 1, 10 a.m. - 5 p.m.
Winners Displayed: April 3-15

NEW LIBRARY SPACES AVAILABLE

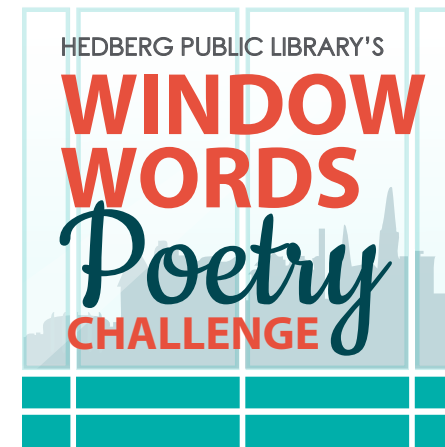
The library now has 10 spaces that you can reserve, including two new larger rooms for meetings and events.

In addition to the Friends Community Room and our seven study rooms, the library has made the **Program Room** and **Woodruff Room** available for reservations.

Visit our *Reserve a Room* page at HedbergPublicLibrary.org for details.



CELEBRATE NATIONAL POETRY MONTH



It's a Poetry Scavenger Hunt!

Poets of **all ages** can pick up an entry form and look for HPL's **Window Words** posted in participating downtown businesses throughout the month of April. Use the information found via the QR code to fill out your entry form, then return it to the library to be entered into our prize drawing!

Visit our website for a list of business to scope out, or just explore and discover!



Teen & adult poets are once again encouraged to submit an original poem to be considered for our next Poetry Pathway.

In partnership with the City of Janesville Recreation Division, Poetry Pathway brings the beauty of prose to city parks!

Submit your poem online, or stop in for an entry form.

2023 HPL SUMMER LIBRARY CHALLENGE

June 12 - August 4
for all ages

Get groovy with us all summer long!

Register online or at the library starting June 12. Watch our website and social media for SLC updates, registration information, and a full list of summer activities.

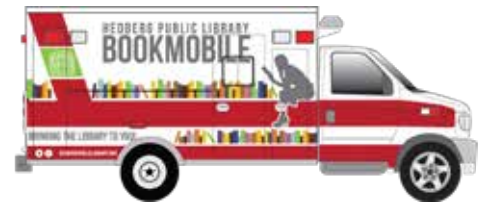
#HPLSummer #AllTogetherNow #BuildingCommunity #DiscoverShareCreateConnect



BOOK THE BOOKMOBILE

Invite the HPL Bookmobile to your next community event!

Visit our website or use the QR code to fill out our online form.



HedbergPublicLibrary.org/bookmobile

WASH, DRY, FOLD...READ!



HPL has launched a new initiative: The Laundromat Library!

Currently located at three locations in Janesville, this new service provides a variety of material to help transform laundromats into literacy-rich environment and provide adults with tips and information to boost their children's language development.

Books, games, crafts, and community resource information will be provided for all ages in English and Spanish. Visitors may take the materials home and bring them back whenever they're able!

Participating locations:

Washateria Laundromat 1625 W Court St
Westside Laundromat 2510 Mineral Point Ave
Dan's Creston Park Laundromat 1603 Randolph Rd

GOTCHA MOMENTS



Heading out for a coffee or a quick bite? Take a book with you!

May is Get Caught Reading month and we want to catch book lovers red-handed!

Library staff will be surprising readers at random local businesses throughout the month and rewarding them with a fun prize.

You never know where we'll turn up, so be sure you're ready to Get Caught Reading wherever you go!

Share your pics online!

Catch your kiddo, BFF, or partner reading and snap a shot - then post it to Facebook or Instagram. Don't forget to tag us!

#GetCaughtReading
#HedbergPublicLibrary

